

### **Rare Books and Special Collections**

#### St. Louis Globe-Democrat Collection

Accession Number: MA 88:07

MA 88:35 MA 88:36 MA 88:40 MA 88:41 MA 8u:03 MA 90:01 MA 91:18 MA 91:27 MA 92:04 MA 92:13 MA 92:47 MA 94:15 MA 96:01 MA 01:13 MA 02:02 MA 02:08 MA 13:09 MA uu:90b MA uu:131 MA uu:143

Location: SC Manuscript stacks, row 12

MA uu:144

Dates: 1880s - 2009

Size: 13 boxes

Creator/Collector: Collection created in Special Collections

Acquisition info: Individual items donated by Jim Flagg, December 1988; Margaret

Sheppard, December 15, 1988, December 2001, and in the 1990s; Roy Cummings, December 15, 1985; Herb Waeckerle (donation date unknown); Tripp Frohlichstein (donation date unknown); Bill Cento, December 1988 and November 13, 1992; D. Goodrich Gamble (donation date unknown); Sewlyn Pepper (donation date

unknown); John Dengler, 1988; Sue Ann Wood, September 1994; Frank Absher, December 2002, March 3, 1992, May 1996, and the late-1980s; Amour Krupnik, March 21, 2002; John Hagar, January 22, 1990 and February 22, 1991; Rick Stoff, January 14, 1992; Holly Hildebrand, October 3, 2013; Ray Noonan (donation date unknown); Cat Brown (donation date unknown)

Accruals: Accruals expected

Custodial history: The collection was assembled over time in Special Collections that

had been largely amassed between 1988 and 1992. The collection

was formally created in the late 1990s, most likely in 1998.

Language: English

Processed by: Verna Smith (volunteer), 1990s; Jean Gosebrink, 1998; Sarah

Cain, July 2014

Conservation notes: All items placed into acid-free folders and archival boxes. Metal

fasteners removed. Some clippings have been copied onto acid free

paper, chiefly those in box 3.

Scope and Content: The dated material covers the 1880s-2009 with the bulk of the

material ranging from 1910-1984. The collection is organized into

six subseries, the bulk of which consists of ephemera and

publications that epitomize the legacy and history of the Globe-

Democrat.

The Globe-Democrat, formed by a merger on May 8, 1875 between The Missouri Democrat and The Globe, began publication in 1875. The Globe-Democrat was sold to Newhouse Newspapers in 1955 and then sold again to Jeffrey Gluck in 1984. Gluck filed for bankruptcy in August of 1985, which ceased the newspaper's publication. In early 1986, investors John Prentis III and William E. Franke made an effort to resurrect the paper, but their efforts failed during the fall of 1986.

On December 8, 2009, an online newspaper under the St. Louis Globe-Democrat name was launched. The online edition ceased on January 23, 2011.

Arrangement: Categorical. Collection organized into subseries:

Subseries 1: Publications and pamphlets

Subseries 2: Ephemera, correspondence, and manuscripts

Subseries 3: Clippings

Subseries 4: Style and specimen books

Subseries 5: Memorabilia

Subseries 6: Oversized publications, ephemera, and memorabilia

Boxes 11 and 12 arranged chronologically.

Restrictions: Copyright. Permission required to reproduce images.

Remarks:



#### Rare Books and Special Collections

July 2014

Series: MA PUB NEWS Gl Acc. # MA 88:07; 88:35; 88:36; 88:40; 88:41; 8u:03;

90:01; 91:18; 91:27; 92:04; 92:13; 92:47; 94:15; 96:01; 01:13;

02:02; 02:08; 13:09; uu:90b; uu:131; uu:143; uu:144

## St. Louis Globe-Democrat Collection

1880s - 2009

13 boxes; 10.5 cu. ft.

### **Box/Folder Description**

# Subseries 1: Publications and pamphlets

	Subseries 1. Fublications and painpinets
	Box 1: Publications and Pamphlets
1/1	Finding aid
1/2	The story of the year, 1913: complete pictorial story of the leading events in connection with all matters of interest to the world at large / Published by the Globe-Democrat, St. Louis, 1914. Cover title: The Globe-Democrat's story of the year in pictures: all the epoch-making events of 1913 illustrated / published by the Globe-Democrat. Copyright A.E. Hall. Ge-409
1/3	The geography of the Saint Louis trade territory / Lewis F. Thomas, 1924 (2 copies).
1/4	What makes the St. Louis Globe-Democrat a great newspaper. 3rd reprint, Dec. 15, 1949. MM-50/Ge-1369/MA 88:35
1/5	"How do you say Happy Birthday to a city?" Brochure announcing special Bicentennial edition of GD. 1964.
1/6	The Globe-Democrat story: fighting for St. Louis since 1852. 1967. Ge-00928
1/7	The new home of the St. Louis Globe-Democrat. 1931; with inserted GD Gravure picture section, Sunday, December 20, 1931.
1/8	The editorial that won the Pulitzer Prize / St. Louis Globe- Democrat. Promotional pamphlet that reprints Louis LaCoss's editorial, "The low estate of public morals," Aug. 6, 1951, winner of Pulitzer Prize for 1952.
1/9	Great Americans speak on the low estate of public morals / St. Louis Globe-Democrat [1951?], 46 p.
1/10	The new face of St. Louis / by Al Delugach. Reprinted from the St. Louis Globe-Democrat [196-?]
1/11	St. Louis today: a constructive analysis / Allan Merritt, 1963. 16 p. Series by GD staff writer
1/12	The fight for industry / Morton Mintz. Articles that appeared in the St. Louis Globe-Democrat between April 28 and May 8, 1957
1/13	A contemporary "surveys" the field and concedes us the big coverage / St. Louis Globe-Democrat, 1930. Ge-00929
1/14	St. Louis newspaper survey and analysis / D'Arcy Advertising Company, 1923. Ge-00927



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The publicist's Decalogue by Walter E. Orthwein, church editor, GD.

liberal Post-Dispatch."



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Suburban correspondents, Aug. 1959. Pr-26/MA 88:07



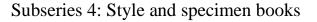
3/22

July 2014 Rare Books and Special Collections Series: MA PUB NEWS Gl Acc. # MA 88:07; 88:35; 88:36; 88:40; 88:41; 8u:03; 90:01; 91:18; 91:27; 92:04; 92:13; 92:47; 94:15; 96:01; 01:13; 02:02; 02:08; 13:09; uu:90b; uu:131; uu:143; uu:144 2/27 "Final edition -- St. Louis Globe-Democrat. An old friend says goodbye." [flyer], February 25, 1984. missing 7/29/14 2/28 Printout of copy for "farewell" edition of the SLGD under Newhouse ownership. 1984. Pr-05/MM-005/ MA uu:90b 2/29 Globe-Democrat sale facts repot Legal papers concerning the bankruptcy of the St. Louis Globe-2/30 Democrat, 1986-1990. Ge-00630/MA 01:13 2/31 Legal papers, 1984 (2 copies). United States District Court, Eastern District of Missouri. State of Missouri; City of St. Louis, Missouri, plaintiffs v. Herald Co. and Pulitzer Publishing Co., No. 84-0040C (1). January 1984. Ge-00660 2/32 Invitation. "Thanks to you we celebrate! Come help us celebrate our first anniversary." February 27, 1985. MM-052/MA 88:35 2/33 Reunion, 25th anniversary of last edition, October 29, 2001. Ge-001381 2/34 Globe-Democrat directories. Dec. 1956, Dec. 1959, Nov. 1960, Dec. 1965, Dec. 1981 2/35 Personnel contact information, 1986-1987 Subseries 3: Clippings **Box 3: Clippings** 3/1 St. Louis Globe-Democrat – Amateur Snapshot Contest 3/2 St. Louis Globe-Democrat – Awards & recognition 3/3 St. Louis Globe-Democrat – Building 3/4 St. Louis Globe-Democrat – Christmas Choral Pageant 3/5 St. Louis Globe-Democrat – Closing and buyout, 1984-1987 3/6 St. Louis Globe-Democrat – Competition with Post-Dispatch, 1984 3/7 St. Louis Globe-Democrat – Election material, 1940 3/8 St. Louis Globe-Democrat – Employee Reunion, 2005 3/9 St. Louis Globe-Democrat – Employees 3/10 St. Louis Globe-Democrat – History. JP-24 3/11 St. Louis Globe-Democrat – Legal 3/12 St. Louis Globe-Democrat – Man of the Year St. Louis Globe-Democrat – Merger, Pulitzer-Newhouse 3/13 3/14 St. Louis Globe-Democrat – Modern Living Show 3/15 St. Louis Globe-Democrat – Newsboys 3/16 St. Louis Globe-Democrat – Newspapers in the classroom St. Louis Globe-Democrat – Old Newsboys 3/17 3/18 St. Louis Globe-Democrat – Ownership statements 3/19 St. Louis Globe-Democrat – St. Louis Globe Digest 3/20 St. Louis Globe-Democrat – St. Louis Globe March 3/21 St. Louis Globe-Democrat – Quizdown [with KMOX]

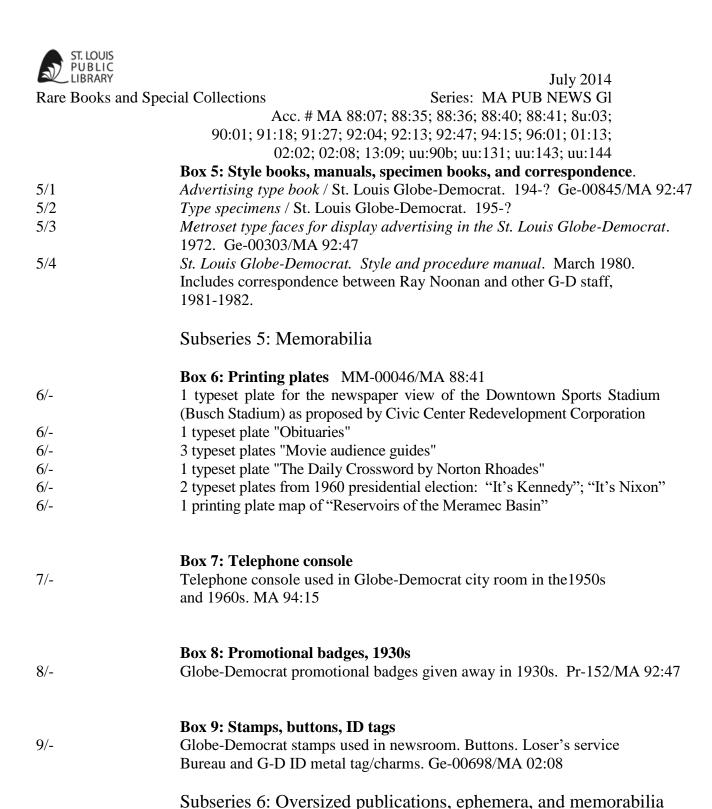
St. Louis Globe-Democrat – Radio station KWGD



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# **Box 10: Publications, ephemera, and memorabilia [oversized]** T-shirt, "The Globe-Democrat – the tradition continues". Pr-83

10/- Globe-Democrat/Old Newsboys Day aprons (2 aprons). MM-00048

10/-

coffee mug—"The St. Louis connection ... St. Louis Post—Dispatch, evening/Sunday, an independent newspaper, and St.

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 $90:01;\,91:18;\,91:27;\,92:04;\,92:13;\,92:47;\,94:15;\,96:01;\,01:13;\\$ 

02:02; 02:08; 13:09; uu:90b; uu:131; uu:143; uu:144

Louis Globe-Democrat, morning/weekend, an independent

newspaper" Ge 00482/MA 8u:03 missing 7/31/14

10/- coffee mug – "St. Louis Globe-Democrat" – in shape of globe 10/- Wooden cane, with silver band, "St. Louis Globe-Democrat 1917"

10/- Globe-Democrat 2 foot/8 ½ column ruler. Ge-031380

10/1 [In envelope] Globe-Democrat pica-7" ruler/classified column;

Globe-Democrat button "Global News / Achievement Award". Pr-119/MA 92:13; Button – "Fight Infantile Paralysis / Globe-Democrat Station KMOX / A mile o'dimes" (2 buttons). Ge-00696/MA 02:08; Medallion pin – "Night raider / Global news / the famous daily Globe-Democrat / the great Sunday Globe-

the famous daily Globe-Democrat / the great Sunday Globe-Democrat". Ge-00696/MA 02:08; "St. Louis Globe-Democrat-KMOX Radio Spelling Bee School Champ 1958-59" felt badge; "Globe-Democrat KMOX Quizdown" 1 medal on red/white/blue ribbon in box 5x8 cm. Ge-00682; 2 metal key rings "registered at

the Losers' Service Bureau, St. Louis Globe-Democrat", etc.

missing 7/13/14

10/2 Print-shop apron: red cloth with "St. Louis Globe-Democrat" in

gold letters. Ge-001364

10/3 St. Louis Globe-Democrat supplements, Sunday, April 16, 1916:

Mary Pickford photograph; Sunday, April 23, 1916: Blanche

Sweet photograph; Sunday May 14, 1916: Edna Mayo

photograph. Ge-001370

10/4 St. Louis Globe-Democrat 1852-1952 – magazine section

published for the 100<sup>th</sup> anniversary of the newspaper, November 9,

1952. Pr-00026/MA 88:07

10/5 St. Louis Globe-Democrat *The Magazine*, Feb. 12-13, 1983.

Cover, "Be my Valentine," by Vic Vac.

10/6 St. Louis Globe-Democrat magazine sections, 1911, 1913, July 1,

1934, Oct. 7, 1934. Ge-000261/MA 96:01

Highway atlas ... issued by the 49<sup>th</sup> State Tour Club, Division of

the Globe-Democrat Service Bureau / St. Louis Globe-Democrat.

Chicago: Rand McNally & co., c1948. Pr-00026/MA 88:07

10/- Globe-Democrat point-of-purchase sign, "On sale here"

10/- Globe-Democrat point-of-purchase sign, "First in Daily Circulation"

#### Box 11: Publications, Historic events, 1883-May 1969 [oversized]

11/1 St. Louis Globe-Democrat, Wed., April 11, 1883.

11/2 GD Sunday Magazines. June 19, 1927, issue dedicated to Lindberg; Jan.

8, 1928; Feb. 12, 1928 (2 copies). Ge-474b

11/3 GD, Fri., Sept. 1, 1939. "Nazi Army Invades Poland; Flyers Bomb

Four Cities." (extra, pages 1/2 and 11/12). NC-036/MA 88:36



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clipping Jan. 7, 1974. NC-L-122/MA 88:40

"Downtown designs," John L. Dengler photographs. Mounted



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photo by Bob Briggs, chief GD photographer, also shows note from Elving N. Anderson, advertising director. AD-54/NC-



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90:01; 91:18; 91:27; 92:04; 92:13; 92:47; 94:15; 96:01; 01:13;

02:02; 02:08; 13:09; uu:90b; uu:131; uu:143; uu:144

00112/MA 88:35; "You're a benchwarmer, too!" Pictures Bob Burnes, GD sports editor, interviewing Johnny Keane and Stan Musial, note from Elving N. Anderson, advertising director. NC-00113/MA 88:35; "Direct line to facts." Pictures GD Washington correspondent Edward O'Brien interviewing J. Edgar Hoover, note from Elving N. Anderson, advertising director. AD-55/NC-00114/MA 88:35; "GUTS." Pictures Don Hesse, John Costello, Hamilton Thorton, photo by Bob Briggs, chief GD photographer. AD-57/NC-115/MA 88:35

AD-57/NC-115/MA 88:33 13/9 Samples of Globe-Democ

Samples of Globe-Democrat Suburban sections. South Area

Section, Dec. 10, 1958; West Area Section, Dec. 22, 1960; West

Area Section, Jan. 5, 1961