

KMOX Collection

Accession Number: MA uu:172
MA uu:173
MA uu:174
MA uu:162
MA 99:11
MA 04:07
MA 14:09
MA 14:15
MA 14:21
MA 14:24
MA 14:27

Location: SC E1, Shelf 5

Dates: 1925 - 2005

Size: 5 boxes, 1 oversize folder

Creator/Collector: Collection was created in Special Collections in 2015. All of the KMOX radio materials were combined to create one discrete collection.

Acquisition info: Files transferred from SLPL Tin Room Files.

Individual donations by unknown donors. Tom Langmeyer made a small donation in 2004.

Several accessions came as donations by Frank Absher between 1988 and 2012.

Four accessions made in 2014 were donated by the St. Louis Media History Foundation.

The last accession made in 2014 was by KMOX Radio. KMOX Radio also donated a box of administration files concerning its operations between 1959 and 1982 to the Media Archives before 2013.

Chip DeHart donated a 1948 report sometime before 2013.

- Accruals: Few accruals expected
- Custodial history: The collection was created in Special Collections in 2015. All of the accessions were combined to create one discrete collection.
- Language: English
- Processed by: Sarah Cain, June 2015
- Conservation notes: All items placed into acid-free folders and envelopes within archival boxes. Metal fasteners have been removed.
- Scope and Content: The collection contains administrative files, publications, ephemera, and memorabilia for KMOX.

KMOX-AM first went live on December 24, 1925 out of its studios at the Mayfair Hotel. The station was owned by 15 local businessmen and licensed as "The Voice of St. Louis." KMOX was also heavily supported by the St. Louis Globe-Democrat.

During the golden age of radio in the 1930s, KMOX became one of CBS's flagship stations and began broadcasting on a frequency that could be heard as far away as Antarctica. In 1932, the studios were moved to the St. Louis Mart Building. That same year, CBS purchased KMOX along with seven other stations in major U.S. cities. Many legendary radio personalities began their careers at KMOX, including Jack Buck, Joe Buck, Harry Caray, Bob Costas, Joe Garagiola, and Mike Shannon. The station's offices are currently located at 1220 Olive Street in the Park Pacific Building (formerly known as the Missouri Pacific Building).

KMOX-FM went on the air on February 12, 1962. In 1982, the KMOX-FM call letters were dropped and replaced by KHTR. The station went through another call letter change in 1988 and became the current KLOU, which plays classic hits of the 60s, 70s, and 80s.

- Arrangement: Collection organized into subseries.

Series 1: Administrative files
 Subseries 1: Operations, 1959-1982
Series 2: Papers
 Subseries 2: Marketing

Folders arranged alphabetically within series and subseries.

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Remarks: Jean Gosebrink accession numbers included with corresponding items.

KMOX Collection

1926 - 2005

4 legal Hollingers, 1 legal slim Hollinger, 1 oversize folder; 2.5 cu. ft.

<u>Box/Folder</u>	<u>Description</u>
1/1	Finding aid
	Series 1: Administrative files
	Box 1: KMOX Collection – Administrative Files
1/2	Administrative files
1/3	Annual report, 1964. Ge-550
1/4	Annual report, 1965. Ge-550
1/5	Annual report, 1966. Ge-550
1/6	Emergency: A handbook of procedures for KMOX radio personnel. Ge-529
1/7	Employment. Ge-001359
1/8	FCC Records
1/9	Incorporation documents
1/10	KMOX letterhead and envelopes
1/11	Move to Gateway Tower, 1960s
1/12	Move to Sidney and Hampton, 1950s
1/13	Operation sheets, March 3, 1969. MA 14:27
1/14	Parachuting Santa hoax, December 27, 1980 [see recording Ca-018]
1/15	Radio transmitter. Ge-001356
1/16	Staff directories and lists, 1970-2005. MA 14:27
1/17	Studios
1/18	Technical history
	Subseries 1: Operations, 1959-1982
	Box 2: KMOX Collection – Administrative Files, Operations 1948, 1959-1982
2/1	1959-1968
2/2	1974-1982
2/3	Equipment – Western Electric 110-A Amp.
2/4	IBEW Local Union #4
2/5	Report, KMOX-AM 50kw transmitting plant, 1948
2/-	CBS News on D-Day, 1945
	Series 2: Papers
	Box 3: KMOX Collection - Papers

- 3/1 1120 Club regular listening member card. Ge-569
- 3/2 1957 at KMOX
- 3/3 75th Anniversary, 2000. Ge-547
- 3/4 Absher, Frank
- 3/5 Al and Fay. Ge-001267
- 3/6 "At Your Service". MA 14:27
- 3/7 Browns' Express, May 1953 (vol 2, no 3). Ge-001268
- 3/8 Buster Brown Radio Club. Ge-568
- 3/9 Brown Study Calendar, circa 1952
- 3/10 Cabooch, Tony. Ge-555, Ge-55a, (Ge-021400?)
- 3/11 Calendar, KMOX News/Talk 1120: celebrating 70 years as the voice
of St. Louis, 1996. Ge-548
- 3/12 Carney, Jack
- 3/13 "Channel on the Air" [1940?]. Ge-404
- 3/14 Christmas Cards. Ge-840
- 3/15 Correspondence, Business News, 1965. Ge-001377
- 3/16 Editorial, June 23, 1958. Ge-549
- 3/17 Ephemera. Ge-218, Ge-220, Ge-948, MA 14:09, MA 14:21
- 3/18 Ephemera, "The Voice Of St. Louis Inc." stamp. Ge-464
- 3/19 The Grant Williams Show, Handy spice and herbs chart
- 3/20 Harmonettes; Jean Chassels
- 3/21 Harry Fender Fan Club
- 3/22 History. MA 14:24
- 3/23 Home Folks Hour schedule, November 27, 1934. Ge-00957
- 3/24 Hot Stove League
- 3/25 Housewives' Protective League program, 1961. Ge-554
- 3/26 Jane Porter's Magic Kitchen. Ge-573, Ge-674, Ge-00869
- 3/27 "Jazz Under the Arch" music lists. MA 14:27
- 3/28 Keefe, Anne
- 3/29 KMOX Komments
- 3/30 KMOX Exchange Club: Farm Service Hour. Ge-001240
- 3/31 *KMOX Mike*, 1946
- 3/32 KMOX presents Jack Carney, 1982. Ge-001263
- 3/33 KMOX presents...Summertime--St. Louis, 1953. Ge-001296
- 3/34 KMOX Voice, 1990. Ge-556
- 3/35 Let's compare notes with Kathryn Cravens, circa 1940s. Ge-572
- 3/36 Letter, Rex Davis and Bob Hardy, 1978. Ge-527
- 3/37 *The Lindberg Trophies* by Nettie H. Beauregard, 1933. Ge-634
- 3/38 Listen and Learn
- 3/39 The Morning Meeting no charge card, 1996. Ge-523
- 3/40 Mr. Trivia patch. Ge-328
- 3/41 Operation Weather Alert, 1957
- 3/42 Peruna's Family Song Book, circa 1937. Ge-0792
- 3/43 Postcards. Ge-504, Ge-636

Box 4: KMOX Collection - Papers

- 4/1 Program schedules, 1950s-1970
- 4/2 Programming, "Bible Quiz", 1940s
- 4/3 Programming, music shows. MA 14:27
- 4/4 Programming, Old Fiddlers' Contest, 1933
- 4/5 Programming, Pappy Cheshire's talent schedule, circa 1942
- 4/6 Programming Highlights, May 4, 1985-January 10, 1986.
- 4/7 QSL cards. Ge-581, Ge-599
- 4/8 *Radio Digest*, April 24, 1926. Ge-818
- 4/9 *Radio Stars*, October 1934. Ge-942
- 4/10 Radio workshop for teachers, 1946-1947
- 4/11 Rates and package plans, 1937-1980
- 4/12 Script, *Battle of Manila Bay* drama, 1942
- 4/13 Script, Bob Hardy, 1973
- 4/14 Script, Bob Ingham
- 4/15 Script, *Ozark Melodies*, February 4, 1935
- 4/16 Script, Pappy Cheshire, Uncle Dick Slack's Furniture
- 4/17 Script, *The Purple Heart*, June, 17, 1944
- 4/18 Script, *Slack Old Fashioned Barn Dance*, July 4, 1942
- 4/19 Scripts. Ge-1359, MA 14:27
- 4/20 Scripts, Ferdinand M. Isserman, 1934-1935. Ge-1196
- 4/21 Scripts, Jack Carney
- 4/22 Song book, Pappy Cheshire and his Hillbilly Champions, 1940. Ge-697
- 4/23 "The St. Louis Cardinals 1977 Season"
- 4/24 Star of the Game by Harry Caray. Ge-559
- 4/25 "Tell the Truth". Ge-260
- 4/26 Voice of the Orient. Ge-557

Subseries 2: Marketing**Box 5: KMOX Collection – Papers, Marketing**

- 5/2 Decals
- 5/3 Ephemera and memorabilia. Ge-685, Ge-0794, Ge-503c, Ge-080564
- 5/4 General. Ge-001371
- 5/5 Sports. Ge-552, Ge-553

Map drawer A-13

- [oversize] KMOX. Ge-271, Ge-1374, Ge-960, Ge-805, PM-37/MA uu:162