

**KSTL Collection**

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|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Accession Number:  | <del>MA-uu:166</del><br>MA 02:23<br>MA 14:15<br>MA 15:05                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Location:          | E1, Shelf 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Dates:             | 1948 – 1989                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |
| Size:              | 1 box                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Creator/Collector: | Collected by Edward Bench former KSTL radio engineer.<br>Collected by Frank Absher/St. Louis Media History Foundation                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Acquisition info:  | The bulk of the collection was donated by Edward Bench.<br>Donated by Frank Absher of St. Louis Media History Foundation                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Accruals:          | Few accruals expected                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| Custodial history: | <p>The first accession (and bulk of the collection) was a donation by Edward Bench on April 3, 2002.</p> <p>The second accession was a donation of a KSTL Country Record Survey (7/23/1973) by Frank Absher of the St. Louis Media History Foundation on July 31, 2014.</p> <p>The third accession was a donation of a KSTL playlist (4/30/1973) by Frank Absher of the St. Louis Media History Foundation on April 1, 2015.</p> <p>The collection was created in Special Collections in 2015. All of the KSTL radio materials were combined to create one discrete collection.</p> |
| Language:          | English                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

Processed by: Sarah Cain, May 2015. Revised by Kristina Impastato, November 2016.

Conservation notes: All items placed into acid-free folders and envelopes within archival boxes. Metal fasteners have been removed

Scope and Content: The collection contains administrative files, publications, and ephemera of KSTL Radio.

KSTL-AM broadcasted in 1948 and has been a Christian station since its beginning. At first, the station only aired Christian music, but soon hosted Christian talk radio programs as well. It wasn't until 1954 that the new General Manager Dick Kasten began to change the format of the station. During his management, DJ Spider Burks signed on to host jazz programs. Burks was one of St. Louis radio's first black DJs.

It was also during Kasten's term that KSTL-FM first sign on the air on April 2, 1960. The station lasted seven years and was then sold to Foreground Music, Inc., who changed the call letters to KRCH, in 1967.

Arrangement: Alphabetical

Restrictions: Copyright held by KSTL. Permission required to reproduce images.

Remarks: Jean Gosebrink accession numbers included with corresponding items.



Rare Books and Special Collections

May 2015

Series: MA RADIO KSTL

Acc. # MA-uu:166, 02:23, 14:15, 15:05

**KSTL Collection**

1948 – 1989

1 slim legal Hollinger; 0.25 cu. ft.

| <b><u>Box/Folder</u></b> | <b><u>Description</u></b>                                                |
|--------------------------|--------------------------------------------------------------------------|
| 1/1                      | Finding aid                                                              |
| 1/2                      | County Record Hit Sheets, 1968-1982. MA 14:15, MA 15:05, Ge-678b, Ge-616 |
| 1/3                      | <i>Grand Ole Opry: County and folk music festival</i> , 1964. Ge-001360  |
| 1/4                      | Marketing, 1950-1989. MA 02:23 Ge-0766                                   |
| 1/5                      | <i>News Bulletin</i> , 1951-1953. Ge-001465                              |
| 1/6                      | Programming. MA 02:23 Ge-0766                                            |
| 1/7                      | Proof of performance measurement, 1955. MA 02:23 Ge-0766                 |
| 1/8                      | Transmitter logs, 1948. MA 02:23 Ge-0766                                 |
| 1/9                      | Business card, Radio Station KSTL, R.M. Hetherington                     |