

Rare Books and Manuscripts

Mary Lee Taylor Pet Milk Cookbook Collection

Accession Number: MA 19:11

Location: Manuscript stacks, row 13

Dates: 1937-1961

Size: 1 box

Creator/Collector: Collection created in Special Collections

Created and collected by Gardner Advertising Company

Acquisition info: Transferred from Special Collections and the Gardner Advertising

Company collection to form a distinct collection.

Accruals: Accruals possible, but not expected.

Custodial history: The collection was created in Special Collections in June 2019.

Language: English

Processed by: Kristina Impastato, June 2019

Conservation notes: All issues placed loose within an archival box.

Scope and Content: The Mary Lee Taylor Pet Milk Cookbook collection consists of

over 75 recipe booklets published from 1937 to 1961.

Pet Milk was represented by Gardner Advertising Company of St., Louis. In the early 1930s, Gardner Advertising employee, Erma Perham Proetz, created the personality and pseudonym of Mary Lee Taylor. Proetz was key in the development of the Pet Milk Kitchen with Mary Lee Taylor serving as the Pet Milk home

consultant to the American housewife.

Arrangement: Alphabetical

Restrictions: Copyright.

Remarks:

June 2019 Series: MA PUB Ma Acc. # MA 19:11

Mary Lee Taylor Pet Milk Cookbook Collection 1937-1961

1 legal Hollinger; 0.50 cu. ft.

Box/Folder	<u>Description</u>
1/1	Finding aid
1/-	30 Ideas for Better Food for 2 or 4 or 6, 1948 (two copies)
1/-	Better Cooking for 2 or 4 or 6, 1951
1/-	Better Meals in Less Time: with recipes for 2 or 4, 1954
1/-	Bright Ideas for Better Meals for 2 or 4, 1955 (three copies)
1/-	By Popular Request, 1956 & 1958
1/-	Carefree Cooking, n.d. (three copies)
1/-	Cookbook for Young Moderns: recipes, 1957 (two copies)
1/-	Cooking Short Cuts for Busy Days: with recipes for 2 or 4, 1955 (four copies)
1/-	Delicious Meals for Less Money for 2 or 4 or 6, 1953
1/-	Dependable Recipes for Quick Easy Meals for 2 or 4 or 6, 1949 (three copies)
1/-	Easier Cooking for 2 or 4 or 6, Sept. 1946
1/-	Easy Dishes for Summer Days for 2 or 4 or 6, n.d.
1/-	Easy Dishes That Hit the Spot for 2 or 4 or 6, 1950 (2 copies)
1/-	Easy Summer Meals for Two or Four or Six, 1949
1/-	Favorite Foods Fixed New Ways for 2 or 4 or 6, 1950
1/-	Festive Treats for Your Table: with recipes for 2 or 4, 1955 (two copies)
1/-	From Soup to Dessert for 2 or 4 or 6, 1949 (two copies)
1/-	Fun and Fancy: recipes, 1957 (two copies)
1/-	Good and Nourishing, 1961
1/-	Good Cooking Ideas: with recipes for 2 or 4, 1953 (three copies)
1/-	Good Cooking Made Easy: with recipes for 2 or 4, 1954
1/-	Good Eating-Easy Cooking for 2 or 4 or 6, n.d.
1/-	Good Meals for Lazy Days for 2 or 4 or 6, July 1951
1/-	Holiday Favorites Made the New Way: recipes for 2 or 4, 1953 (three copies)
1/-	Holiday Recipes for 2 or 4 or 6, 1951
1/-	Holiday Sweets and Everyday Treats, 1950 (two copies)
1/-	Holiday Time in your Kitchen: recipes, 1952
1/-	"Husband-Tested" Recipes, 1949
1/-	Main Dishes, Salads, and Desserts for 2 or 4 or 6, n.d. (two copies)
1/-	Making Good Meals Better for 2 or 4 or 6, [April] 1946
1/-	Mary Lee Taylor's Holiday Recipes, 1949 (three copies)
1/-	Matchless Meals for 2 or 4 or 6, 1937



1/-

1/-

1/-

1/-

Rare Books and Special Collections

June 2019 Series: MA PUB Ma

Acc. # MA 19:11 1/-Meal-Planning Helps and Easy Recipes: with recipes for 2 or 4, 1954 (two copies) 1/-Meals Men Like for 2 or 4 or 6, n.d. 1/-Money-Saving Recipes for 2 or 4 or 6, n.d. 1/-Money Saving Recipes for 2 or 4 or 6, 1952(two copies) 1/-More Good Things to Eat for 2 or 4 or 6, n.d. (two copies) 1/-New Ideas for Everyday Meals for 2 or 4 or 6, 1949 (three copies) 1/-New Ideas for Tasty Meals: with recipes for 2 or 4, 1954 (three copies) 1/-New Recipes for Busy-Day Meals for 2 or 4 or 6, n.d. 1/-New Recipes that Never Grow Old for 2 or 4 or 6, 1950 (four copies) 1/-New Recipes: using Instant Pet Nonfat Dry Milk 1/-Nonfat Dry Milk Recipes, 1953 (two copies) 1/-Nonfat Dry Milk Recipes for High Altitudes, 1953 1/-One Dish Favorites and Other Time Savers: for 2 or 4 or 6, 1950 1/-One Dish Meals and other Favorites: with recipes for 2 or 4, 1956 (three copies) 1/-Pet Recipes and Money Saving Meal Plans for 2 or 4 or 6, n.d. 1/-Plain and Easy Meals for 2 or 4 or 6, 1952 1/-Plain and Party Good for 2 or 4 or 6, n.d. 1/-Quick, Easy, Recipes for 2 or 4 or 6, n.d. 1/-Quick Meals for Busy Days: with recipes for 2 or 4, 1954 (three copies) 1/-Recipes for High Altitudes: using Instant Pet Nonfat Dry Milk 1/-Satisfying Food for Any Family, 1950 1/-Season's Best Dishes for 2 or 4 or 6, 1949 (two copies) 1/-Serve Something Special: recipes, 1958 (four copies) 1/-Simple Dishes Simply Delicious for 2 or 4 or 6, 1951 1/-Simple Steps to Good Cooking: with recipes for 2 or 4, 1953 (two copies) 1/-Short Cuts to Delicious Meals from 2 or 4 or 6, 1950 (two copies) 1/-So Good – So Easy to Make: recipes for 2 or 4 or 6, May 1951 (two copies) 1/-Sparkle in Your Meals: recipes, 1958 (two copies) 1/-Tasty Dishes Easy to Cook for 2 or 4 or 6, 1953 1/-Tasty Meals for 2 or 4 or 6, 1951 1/-Thrifty Dishes for 2 or 4 or 6, Feb. 1951

Thrifty Dishes Sure to Please: with recipes for 2 or 4, 1954

Time-Saving Tips to Good Eating: with recipes for 2 or 4, 1953

Time-saving Recipes for 2 or 4 or 6, 1949(three copies)

Thrifty Meals for 2 or 4 or 6, 1948