

Philip J. Hasser Collection
PROM Magazine

Accession Number: SC 15:11, SC 19: 27

Location: RB-M Photo

Dates: 1948-1972

Size: 3 record cartons, 2 Hollingers; 4.0 cubic feet

Creator/Collector: Philip J. Hasser

Acquisition info: Donated by Mr. Hasser's daughter Phyllis E. Hasser

Accruals: No accruals expected

Custodial history: In possession by Mr. Hasser until his death; then in possession of daughters Phyllis and Ruth Hasser.

Language: English

Processed by: Amanda Bahr-Evola, April 2018, April 2019

Conservation notes: Negatives removed from metal containers and placed into acid free Folders and boxes. All rubber bands and metal fasteners removed.

Scope and Content: The collection contains primarily negatives taken by Mr. Hasser on assignment for PROM Magazine. Also contains prints and contact sheets as well as some original notes, correspondence with PROM Magazine editor Julian Miller, and issues of PROM Magazine.

Arrangement: Original order preserved as much as possible. Organized into 3 series, alphabetical arrangement within series:
1) Negatives
2) Prints and Contact Sheets
3) Correspondence, Publications, Miscellaneous

Restrictions: No restrictions

Remarks: None

Philip J. Hasser Collection**PROM Magazine**

1948-1972

2 record cartons, 2 Hollingers; 4.0 cubic feet

<u>Box/Folder</u>	<u>Description</u>
1/1	Finding Aid Series 1: Negatives Miscellaneous
1/2	PROM February 1950
1/3	PROM August 26, 1962
1/4	American Lebanese Syrian Associated Charities Party—Jefferson Hotel: May 13, 1962
1/5	Annual Workshops on Advertising-Photography-Yearbook Planning at Washington University: October 2, 1965
1/6	Basketball
1/7	Blind Drummer: June 14, 1950
1/8	Bowling and Football—unprinted
1/9	Boys Pajama Party: January 20, 1950; March 1950 ed.
1/10	CBC-SLU High football game at Busch Stadium: November 6, 1970
1/11	Daisy Hop: May 14, 1950
1/12	Explorer Scout Conclave at Beaumont Reservation: November 1950
1/13	Favorite Dream Date w/Vic Damone: March 13, 1950
1/14	Ferguson-Florissant 7 th annual Freshman Wrestling Tourney: January 31, 1970
1/15	Football—1940s/1950s
1/16	Robert Goulat at the Chase Hotel: 1964
1/17	Hop-a-Long Cassidy Party: March 1951 ed.
1/18	Inquiring Photographer: August 1950
1/19	Inquiring Photographer: February 1951
1/20	La Merite Shops, “Mary Brouk”: March 28, 1970
1/21	Mayor’s Office: February 24, 1950
1/22	Jewish Hospital Nursing Career Day: March 6, 1965
1/23	Jr. Achievers
1/24	Kirkwood Missouri WMCA Teen Town: April 23, 1965
1/25	Kirkwood YMCA Dance: March 11, 1966
1/26	Lolly Pop Hop: May 13, 1951
1/27	Missouri Jr. Miss Contest: January 22, 1966
1/28	Johnny Rivers: September 1965

- 1/29 Roving Photographer: October 1950
1/30 Roving Reporter: February 22, 1950; March 1950 ed.
1/31 Roving Reporter: April 1, 1950; May ed.
1/32 Roving Reporter: May 6, 1950
1/33 St. Louis County Jr. High School Student Council Workshop at Bri
Hany Jr. High: May 16, 1964
1/34 Betty Smith, Disco Recording Studio, Congress Records: September
9, 1950
1/35 Suburban Association of Student Councils at Ladue High: April 26, 1963
1/36 Summer Jobs: August 1950
1/37 Summer Memories in Forest Park: August 5&6, 1950; September PROM
1/38 Trolley Ride Creve Coeur Lake: April 16, 1950; June ed.
1/39 Union Avenue Christian Church: June 1950 ed.
1/40 Westly House "Charleston Exhibition": March 24, 1950; May ed.
1/41 YWCA "Teen Age Banquet": February 27

High School

- 1/42 Affton High: Basketball Team, January 1958
1/43 Affton High: Coronation, November 3, 1962
1/44 Affton High: Winter Wonderland, February 20, 1965
1/45 Beaumont High School: Hoedown, Miss Eulene Everling; April 1, 1950;
May ed.
1/46 Berkeley Senior High School: Mr. President
1/47 Berkeley Senior High School: Music Man, March 9, 1968
1/48 Berkeley Senior High School: The Pajama Game, March 12, 1966
1/49 Clayton High School: Peppers Prom, February 3, 1962
1/50 Clayton High School: Roman Costume Dinner to Saturnalia, January
1951
1/51 Cleveland High School: Basketball Games, 1949
1/52 Cleveland High School: Individual Basketball Players
1/53 Cleveland High School: Coronation, November 1950
1/54 Cleveland High School: Festival of Bands, April 4, 1963
1/55 Cleveland High School: Good News, November 22, 1963
1/56 Clevelan High School: Springfield, IL Trip-Miss Friese History, 1948
1/57 Cor Jesu Academy: May Crowning Ceremony, May 13, 1962
1/58 Corpus Christi High School: South Pacific, May 14, 1965
1/59 DeAndreis High School: April 1962
1/60 DeAndreis High School: Coronation, 1963
1/61 DeAndreis High School: Prom Reporter Queen
1/62 East St. Louis High School: 1st school to sell PROM in school, October
2, 1951
East St. Louis High School: 1st school to have girls with white buckskin
shoes
1/63 East St. Louis High School: School of the Month

- 1/64 Fairview High School: Brigadoon, May 12, 1967
1/65 Ferguson High School: Babes in Toyland, May 10, 1962
1/66 Hadley Tech High School: School of the Month, January 1951
1/67 Millard M. Hatter High School: Evening in Paris, May 17, 1963
1/68 Hazelwood High School: Chili Supper, December 1962
1/69 Incarnate Word Academy: Fortune Teller, 1964
1/70 Jennings High School: Pennant for the Kremlin, October 20, 1967
1/71 John Burroughs School: The Boyfriend, November 16, 1962
1/72 Kirkwood High School: College Night, November 19, 1963
1/73 Kirkwood High School: Hatchet Hop, February 19, 1966
1/74 Kirkwood High School: Skit, March 18, 1950; May ed.
1/75 Kirkwood High School: Sloppy Joe Supper, April 25, 1964
1/76 Kirkwood High School: Visit to a Small Planet
- 2/1 Laboure High School: Open House, September 29, 1963
2/2 Lafayette High School Ellisville: Future Homemakers of America
Dance, February 19, 1965
2/3 Lafayette High School: Oklahoma, April 1, 1967
2/4 Ladue High School
2/5 Ladue High School: Father-Daughter Banquet, April 2, 1964
2/6 Ladue High School: Father-Daughter Banquet, April 7, 1966
2/7 Ladue High School: Father Daughter Banquet, March 22, 1968
2/8 Laude High School: Father-Daughter Dance, 1962
2/9 Ladue High School: Father-Son Banquet, November 2, 1962
2/10 Loretto Academy: Freshman Initiation, September 22, 1950; November
1950 ed.
2/11 Loretto Academy: Frosh Initiation, September 2, 1951; November
1951 ed.
2/12 Lutheran High School: Carnival, February 19, 1967
2/13 Lutheran High School: South and North Fall Festival, October 6, 1962
2/14 Maplewood High School: Scavanger Hunt Party, September 30, 1950
November, ed.
2/15 Maplewood High School: School of the Month, March 8, 1950; April ed.
2/16 Mehlville High School: 1969
2/17 McBride High School: Ring Dance, October 4, 1963
2/18 McKinley High School: King and Queen of Athletics
2/19 McKinley High School: School of the Month, November 1950 ed.
2/20 Normandy High School: May Fete, June 1950 ed.
2/21 Normandy High School: May Fete, May 13, 1965
2/22 Normandy High School: Penny Circus, April 22, 1950
2/23 Parkway High School: Sadie Hawkins Day Dance, January 23, 1965
2/24 Parkway Central High School: Football Game, September 1969
2/25 Roosevelt High School: February 19, 1963
2/26 St. Anthony High School

2/27 St. Elizabeth Academy: Brigadoon, April 18, 1963
2/28 St. Elizabeth Academy: Camelot, April 9, 1967
2/29 St. Elizabeth Academy: Cinderella, April 17, 1966
2/30 St. Francis de Sales: The Merry Widow, April 26, 1964
2/31 St. Joseph Academy: Oliver, March 8, 1968
2/32 St. Louis Country Day: Island, November 23, 1968
2/33 St. Louis Country Day: The Tavern, December 1963
2/34 St. Mary High: Basketball Team, March 29, 1957
2/35 St. Louis Priory: Activities Open House, May 21, 1965
2/36 St. Louis Priory: The Inspector General, May 10, 1963
2/37 St. Louis University High: Annual Follies, April 27, 1963
2/38 St. Louis University High: It's a Fine Life, April 27, 1963
2/39 St. Louis University High: Jazz Poetry Night, May 12, 1962
2/40 St. Theresa Academy: February 22, 1963
2/41 Southwest High School: Annie Get Your Gun, April 25, 1963
2/42 Southwest High School: Birthday Party for Jerry Timmermann,
September 6, 1950
2/43 Southwest High School: Bonnie and Clyde
2/44 Sumner High School: Coronation at Kiel Auditorium, November 15, 1963
2/45 University City High School: Guys and Dolls, April 19, 1969
2/46 University City High School: Oklahoma, March 29, 1963
2/47 University City High School: Tacky Costume Day, December 1950
2/48 Villa Duchesne : County Fair, September 17, 1963
2/49 Webster: Unknown
2/50 Webster Groves High School: GAA Leap Year Dance, February 29, 1964
2/51 Webster Groves High School: Ice Cream Social, September 1950
2/52 Webster Groves High School: Kiddie Party, March 11, 1950; May ed.
2/53 Webster Groves High School: Paper Doll Prom, October 29, 1966
2/54 Webster Groves High School: Watermelon Festival, August 1950
2/55 West Ladue Junior High: Flying High, May 11, 1963
2/56 Unidentified PROM
2/57 Unidentified PROM
2/58 Unidentified PROM
2/59 Unidentified PROM
2/60 Unidentified PROM
2/61 Unidentified PROM
2/62 Unidentified PROM, February 22, 1962
2/63 Unidentified PROM
2/64 Unidentified PROM
2/65 Unidentified—PROM possible
2/66 Unidentified—PROM possible
2/67 Cleveland High Beacon
2/68 Cleveland High Beacon: Football Coronation
2/69 Cleveland High Beacon: Potpourri Shots by Bruce Greaves

2/70	Cleveland Orange and Blue
2/71	Basketball Shots used in the Orange and Blue
Series 2: Prints and Contact Sheets	
3/1	Chaminade
3/2	Incarnate Word: Tea, February
3/3	Ladue
3/4	McKinley High School
3/5	Event
3/6	Event
3/7	Event
3/8	Event
3/9	Event
3/10	Event
3/11	Event: Carnival
3/12	Event: Play
3/13	Fashion Shots
3/14	Model Shots for Ads in PROM
3/15	Model Shots for Ads in PROM
3/16	Dances/Coronations
3/17	Group/Crowd shots
3/18	Group Crowd shots
3/19	Hobo
3/20	Miscellaneous
3/21	Miscellaneous
3/22	Music/Band/Choir
3/23	Plays/Performances
3/24	Plays/Performances
3/25	Pool
3/26	PROM Sales
3/27	Radio Station
3/28	Sports
3/29	Contact Sheets: Coffee Break Show, Channel 2—KTVI
3/30	Contact Sheets
3/31	Contact Sheets
3/32	Contact Sheets

Series 3: Correspondence/Publications/Miscellaneous

4/1	Correspondence from Julian Miller
4/2	Programs from High School Events
4/3	Notes
4/4	PROM Envelopes

4/5	PROM Magazine—Miscellaneous pages
4/6	PROM Magazine: February 1961
4/7	PROM Magazine: May 1962
4/8	PROM Magazine: August 1962
4/9	PROM Magazine: December 1967
4/10	PROM Magazine: July 1967
4/11	PROM Magazine: October 1967
4/12	PROM Magazine: January 1968
4/13	PROM Magazine: March 1968
4/14	PROM Magazine: October 1969
4/15	PROM Portfolio
4/16	Yellowpages listing for St. Louis Photographers

Additional Accession SC 19:27**Negatives**

5/1	Central High: Coronation, December 1, 1961
5/2	Cleveland High: Key Club vs. Faculty Basketball Game, January 11, 1962
5/3	East St. Louis Senior High: "The Curious Savage," January 1960
5/4	Lutheran High (Central and South): Fall Festival, October 7, 1961
5/5	McBride High School: Football Team, September 15, 1959
5/6	McKinley High School: Coronation, November 10, 1961
5/7	Normandy High: "Oklahoma"—Band Only, March 23, 1962
5/8	Southwest High: Coronation, November 1961
5/9	Webster Groves High School: Paper Doll Dance, November 1961
5/10	Wellston High: "Only an Orphan Girl," December 11, 1959
5/11	Prom Magazine, February 1957